

ValueWalk

**Bringing You the Latest in Business, Finance,
Value Investing, Hedge Funds, and More**

**Recognized LEADER for Respected
Information and Breaking News**

About ValueWalk

Providing a framework to improve your investing PROCESS, while providing newsworthy information about trends in the investing world.

Many investment researchers and industry professionals claim that investing is a “*random walk*”. We believe that to be only partially true. It is our core belief that value investing can outperform the market, hence the name “**ValueWalk**”.

Since its inception in 2010, ValueWalk.com has grown to become a global leader in breaking financial industry news- with a focus on value investing, hedge funds, large asset managers- in addition to technology industry news, business news, and political news. We have provided beneficial information for the purpose of value investing *for* value investors.

ValueWalk.com is well known throughout the value investing community to be a key source for both current and continuously relevant content. The site has gained in popularity around the investment world due to its breaking stories regarding hedge funds and investigative reports on investments by major funds. ValueWalk has also broken major political and economic news

The latest in ValueWalk.com news is read each day by senior executives at Fortune 500 companies, banks, asset management firms, and the like. The site has received national and global recognition in the financial and business industries.

The ValueWalk.com Difference

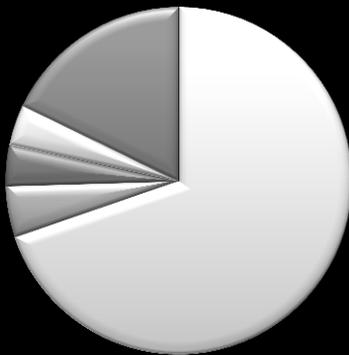
ValueWalk.com has seen great success due to two major contributors... its partnerships with other financial media outlets and website traffic exposure (see next page for traffic statistics).

Syndication partnerships allow for content to be shared with media partners such as TheStreet and SeekingAlpha. Other content, which ValueWalk.com produces, is syndicated through many financial industry powerhouses such as BloombergTV, Newsweek, Royce Funds, and many others. ValueWalk.com also is partnered to syndicate content from outside sources, such as leading investment blogs.

ValueWalk.com has made its way to the top of the investment media circuit:

- Included in Bloomberg’s Terminal VIP Twitter list
- One of “The 22 Best Chart-Heavy Twitter Feeds You Should Follow- Right This Instant” by *Quartz*
- One of the Top 50 Investing Blogs by *The Daily Reckoning*
- Has been named a “Must Follow” for fundamental investors by *Stocktwits*
- Named a “Must Follow” in 2012, 2013, and 2014 by *Business Insider*

Visitors by Country **



- 69.74% United States
- 4.82% Canada
- 3.80% UK
- 3.77% India
- 17.87% all others

ValueWalk Visitor Annual Household Income*

Less than \$25,000	2.4%
\$25,000- \$34,999	7.9%
\$35,000- \$49,999	1.9%
\$50,000- \$74,999	14.6%
\$75,000- \$99,999	29.0%
\$100,000+	44.1%

Over 73-percent of ValueWalk visitors' annual household income exceeds \$75,000. This confirms the fact that individuals with the means to invest are turning to ValueWalk for information. Additionally, a significant percentage of our visitors earn in excess of \$150,000/year.

ValueWalk Visitor Education Level*

High School Graduate	14.2%
College Graduate	27.9%
Completed Graduate School	26.6%

Over 54-percent of our visitors have obtained their college degree.

68.1% Male visitors*

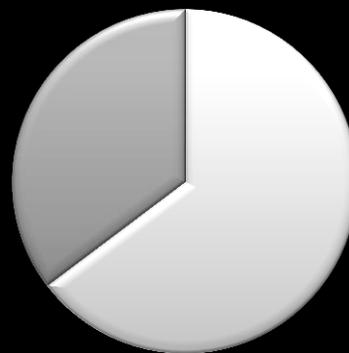
31.9% Female visitors*

Age of ValueWalk Visitor*

ages 18-24	3.7%
ages 25-34	41.7%
ages 35-44	22.3%
ages 45-54	16.6%
ages 55-64	11.2%
ages 65+	4.4%

64-percent of our visitors are between the ages of 25 and 44. This is the time in most people's lives when they become serious about their financial future and seek information about investments.

Over 2 Million Site Users**



- 64.7% New Visitors
- 35.3% Returning Visitors

*statistics provided by ComScore, 2013

**visitor data supplied by Good Analytics for the period Jan 5-Feb 4, 2015

ValueWalk

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